

Report to Marlborough Area Board
Date of meeting 23rd May 2017
Title of report Health and Wellbeing funding

Purpose of the Report:

To consider the applications for funding listed below.

Applicant	Project title	Amount requested
Integrated Transport, Wiltshire Highways	To consider funding of licences for Marlborough area schools to take part in a pilot for a new school travel app known as HomeRun	£3,750.00
Yvonne Griffiths, Fitness Instructor	Support for Ramsbury over 60's fitness club	£1,257.00

1. Background

Area Boards have a delegated revenue budget for 2017/18 of £6,700 to support projects to improve health and wellbeing in the community area.

2. Main Considerations

- 2.1. Councillors will need to be satisfied that funding awarded in the 2017/2018 year is made to projects that can realistically proceed within a year of it being awarded.
- 2.2. Councillors must ensure that the distribution of funding is in accordance with the Scheme of Delegation to Area Boards.
- 2.3. Councillors will need to be satisfied that the applications will improve health and wellbeing in the area and should consider the views of their local Health and Wellbeing Group.

3. Environmental & Community Implications

Grant Funding will contribute to the continuance and/or improvement of wellbeing in the community area, the extent of which will be dependent upon the individual project.

4. Financial Implications

Financial provision had been made to cover this expenditure.

5. Legal Implications

There are no specific legal implications related to this report.

6. Human Resources Implications

There are no specific human resources implications related to this report.

7. Equality and Inclusion Implications

Community Area Boards must fully consider the equality impacts of their decisions in order to meet the Council's Public Sector Equality Duty.

Applicants have equal opportunity to receive funding towards community based projects and schemes, where they meet the funding criteria.

8. Safeguarding Implications

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children, young people and vulnerable adults.

9. Applications for consideration

Applicant	Project Proposal	Requested
Integrated Transport, Wiltshire Highways	To consider funding of licences for Marlborough area schools to take part in a pilot for a new school travel app known as HomeRun	£3,750
<p>Project description</p> <p>Marlborough is one of six towns within Wiltshire that have a recognised problem with poor air quality. In Marlborough at least this air quality issue is mostly derived from traffic volumes on the busy A4 and A346 roads through town. Poor air quality is known to affect public health in a number of ways making it important to improve air quality. Wiltshire Council along with local area boards and partner groups are working to address this problem by instigating smaller-scale projects such as encouraging walking, cycling or alternative forms of transport.</p> <p>In winter 2016, Wiltshire Council was approached by the developers of a new smartphone-based app called HomeRun. The developers offered licenses to Wiltshire at very much reduced fees if Wiltshire schools took part in a pilot to trial the new app. This opportunity was first offered to the six towns with poor air quality. The HomeRun app is used by schools to analyse the journeys to school of their pupils so that routes can be amended and opportunities made to change the mode of transport. This could involve setting up walking buses or park-and-stride schemes. Using the app, there is also the ability to put students and parents together to share lifts to school in a more organised and formulated way.</p> <p>Through funding this pilot, Marlborough Area Board aims to help cut the number of car journeys to local schools and therefore help improve the local air quality and thus reduce the harm to public health caused by the current poor air.</p> <p>The developers of HomeRun are offering pilot schools the very much reduced licence rate of £1,250 per school. This lower rate will also be offered to these schools in subsequent years once the pilot phase is over. The schools from the Marlborough area to take part in the pilot were selected to trial different environments. They are Kennet Valley School, Lockeridge, the new Marlborough St Mary's School and St John's Academy. They cover different scenarios such as rural vs. town, primary vs. secondary and larger vs. smaller catchment areas.</p>		
<p>Recommendation:</p> <p>That the application meets the grant criteria and is approved for the amount of £3,750 (3x £1,250), subject to the following conditions:</p> <p>That each school is able to actively take part in the pilot and contribute to helping reduce the number of car journeys within the Marlborough Community Area.</p>		

Applicant	Project Proposal	Requested
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Yvonne Griffiths, Fitness Instructor	Support for Ramsbury over 60's fitness club	£1,257.00
<p>Project description</p> <p>Ramsbury over 60s fitness class currently has 29 people registered aged between 65 and 89 years old, with 20 people attending each week. The class is a mixture of standing and seated exercises, all to music from the 50s and 60s. The class aims to be preventative i.e. to keep older people socialised, engaged in exercise and mobile. During the class they work through the whole body with balance and sit to stand etc. and members do as much as they want/can. After finishing the class, tea and coffee is offered and members sit and chat for about 30-45 minutes, a very important part of the class and promotes social inclusion. For some members, it is the only time they have a chance to meet other people and interact.</p> <p>This funding covers a whole year of sessions, 48 in all, and is available to older residents of Ramsbury and surrounding villages although this is not limited. Their carers are also welcome at classes and can join in too without having to pay fees. The support from Marlborough Area Board will help to keep the cost down for members of the class (£3.00 per session) and help to make it accessible.</p> <p>This project will meet many of the priorities raised by Marlborough Area Board's JSA event from 2017 including "social isolation and loneliness", "independent living" and "positive activities for older people".</p>		
<p>Recommendation:</p> <p>That the application meets the grant criteria and is approved for the amount of £1,257, subject to the following conditions:</p> <p>That the Community Engagement Manager is kept informed of numbers attending the class on a quarterly basis and that efforts are made to find other forms of financial support from sponsors, etc. as was mentioned in the application form, for when Marlborough Area Board's funding runs out.</p>		

No unpublished documents have been relied upon in the preparation of this report

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